



AMRITHA ALLADI
Journalist

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EXPERIENCE

GANNETT'S NEWS-STAR — REPORTER — OCTOBER 2011-PRESENT MONROE, LA

Reporting for daily newspaper with circulation of about 31,000 | Generating story ideas for daily city beat coverage, enterprise stories, and features | Working with photo editor to assign photos to pair with stories

GANNETT'S PACIFIC DAILY NEWS — ASSISTANT LOCAL NEWS EDITOR — JULY 2009 - JULY 2011 GUAM, USA

Reporting | Editing stories for style, length, and content including identifying potential red flags such as single sourcing, lack of information, lack of balance and potential legal problems | Planning and assigning of stories and photos | Planning, assigning and laying out pages | Managing breaking news at night | Posting online updates on website and on Facebook as needed to include photos, video, text alerts and PDFs | Making news calls and effectively using staff resources | Working with other sections to coordinate packages and projects | Fact checking | Supervising and coaching other reporters during a particularly crucial time for this U.S. territory, which is facing a military buildup as a result of a bilateral agreement with Japan

WRUF AM850 — PRODUCER/ANCHOR — MAY 2007-JUNE 2009, GAINESVILLE, FLA.

Anchoring and producing morning, midday, evening, and magazine shows | Interviewing sources and nationally recognized CBS affiliate reporters | Writing multiple versions of radio scripts | Assigning stories to other reporters and editing their work | Writing stories based on wire copy | Posting of stories on web using local content management system

THE HINDU — INTERN REPORTER — MARCH-APRIL 2009, CHENNAI, INDIA

Reporting for city, national and supplemental pages for paper of circulation of 1.4 million | Covering assignments for education and health beats as well as writing enterprise stories | Working closely with staff reporters and editors to generate fresh story ideas and cultivate meaningful contacts in health and education sectors

CNN IBN NETWORK 18 — INTERN REPORTER — JAN-FEB 2009, CHENNAI, INDIA

Generating story ideas for news reporters to cover | Reporting, interviewing sources, gathering information | Selecting audio bites for use in news stories | Writing scripts

THE GAINESVILLE SUN/ GAINESVILLE MAGAZINE — INTERN REPORTER — MAY-JUNE 2008 GAINESVILLE, FLA.

Reporting and writing feature stories on healthy living, homes, lifestyle trends, etc. | Profiling local personalities | Generating story and photo ideas for August and October issues of magazine

EDUCATION

B.S. Journalism and Communications, University of Florida, Gainesville.

SKILLS

Reporting multi-platform stories using [Audacity](#), [SoundSlides](#), [iMovie](#), [Windows Movie Maker](#), [Final Cut Pro](#), and [WordPress](#) | Proficient in [Word](#), [Excel](#), [Power Point](#), [Photoshop](#), [QuarkXpress](#) | Adhering to AP and local style guidelines | Proficient using content management systems and social networking tools

REFERENCES

Pacific Daily News Local News Editor Gaynor Dumat-ol Daleno | (671) 969-9876 | gdaleno@gmail.com
WRUF AM850 News Director Tom Krynski | (352) 392-6397 | tkrynski@wruf.com
The Hindu Editor-in-chief N. Ram | nram@thehindu.co.in
Gainesville Sun Features Editor Lillian Guevara-Castro | (352) 374-5023 | castrol@gvillesun.com